



Press release

Bostik exhibits at Carrosserie Vakdagen in Gorinchem

's-Hertogenbosch, the 17th of July 2009 - From the 1st until the 3rd of September 2009, Bostik is represented at the Carrosserie Vakdagen in Gorinchem and presents a novelty there; ISR 70-03 Premium. Besides that Bostik exhibits its familiar products, like the ISR and STR range, Marothaan, Marocol and the Dual SMP technology.

Novelty: ISR 70-03 Premium

ISR 70-03 Premium was recently added to the Simson ISR product range. ISR 70-03 Premium is an improved version of the regular ISR 70-03 with as a main advantage the excellent UV resistance. The product was tested thoroughly, keeps its white colour and doesn't turn yellow. This product is extremely suitable for sealing in trailer, caravan and marine.

Industrial Special Range (ISR) and Dual SMP technology

The Simson Industrial Special Range (ISR) is completely concentrated on the application in the transport sector and industrial assembly. Applied in combination the Dual SMP technology it offers small and large scale users more speed and security in processing the products. During the exhibition the ISR 70-01, 70-03 and 70-05 are being presented, as well as the Dual SMP technology.

Marothaan

Marothaan is the first worldwide durable floor coating that can be applied seamlessly in trailers and other vehicles. Marothaan floors have a low rolling resistance for pallet vehicles and roll containers and the floors are approved for food transport. Besides that the floors comply with the noise standards that are set for the loading and unloading of vehicles in densely populated areas, Bostik's Marothaan floors are Piek certified. In some cases there even is a purchase subsidy that is being granted for this type of floors. For more information about this we would like to refer you to www.piek.org.

Marocol

Another familiar product that you will find at our stand is Marocol. This high quality 2-component polyurethane adhesive is mainly used in constructive bonding of sandwich panels.

Standard Transport Range (STR)

Simson Standard Transport Range (STR) is a range of elastic adhesives and sealants especially designed for the transport branch. With many years of experience and cooperation with the market Bostik now offers a complete product range that suits the needs of the market perfectly. From this range the STR 325 and the STR 350 will be presented at the exhibition.

Websites

Bostik has developed several websites for all the products and systems that are being produced and sold under the Simson brand. Here you can find all the information about adhesives and sealants for Construction and Industry. Some practical highlights are: downloading product information, online adhesive/sealant advise and the latest news about Bostik, new products, exhibitions and other activities. During the Carrosserie Vakdagen our websites can be consulted and our colleagues can give you more information about what kind of information you can find and where you can find it.

Visit Bostik at stand number 112 in the Evenementenhal in Gorinchem. From the 1st until the 3rd of September we are happy to personally welcome and advise you at our stand.





****Note for editors:****

About Bostik B.V.

Worldwide Bostik is active in the development, production and sales of a broad range of high-quality adhesives and sealants for professionals. The distinguishing characteristic of Bostik is the innovative power of the organization in combination with the demonstrable durability of the products. Bostik presents itself as a customer oriented, practical problem solver for various branches, including the transport sector. Bostik's main spring and power is customer support, reliable materials, user friendliness and advice. Trading in line with social involvement with respect for man and environment is an important basis for Bostik. Bostik operates as an independent subsidiary under the flag of oil company Total. With the knowledge and experience of this respected and reputable multinational, Bostik ensures the use of the newest technology and the security of continuity. www.bostik.nl

About Simson

Simson is a brand under the flag Bostik. Simson is innovative, dynamic and progressive in the development and production of adhesives and sealants for professional users. The well balanced assortment is distinguished because the company exclusively focuses on supplying a superior quality in the form of durable, reliable solutions. www.simson.nl

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More information about Bostik B.V.:

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